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*has been recapitalized
in partnership with
management by*



*financing for the transaction
was provided by*



*The undersigned acted as
exclusive financial advisor to
Sherrill, Inc., in this transaction.*



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February 2008

Triarch Partners, LP is pleased to announce that Sherrill, Inc. (“Sherrill” or the “Company”) has been recapitalized by Generation Equity Investors (“GEI”) in partnership with management. Triarch Partners served as the exclusive financial advisor to Sherrill, a privately held company. Financing was provided by SunTrust Bank.

Sherrill, Inc. (www.sherrilltree.com), headquartered in Greensboro, North Carolina, is the leading distributor of arborist supplies in the world. The Company's product lines include pruning tools, ropes, climbing harnesses, pulleys, personal protective equipment and educational resources. Sherrill sells directly via catalog, the internet and through a relationship with an international dealership network. The Company sources products globally and has a number of exclusive vendor relationships.

Tobe Sherrill, Chief Executive Officer, stated, “We are very excited about our new partnership with Generation Equity. GEI brings a tremendous amount of experience that will help grow the Company to the next level. Triarch Partners was an excellent advisor, leading us through this process and ultimately identifying the perfect partner for us. Triarch Partners played a key role in bringing this transaction to a successful conclusion.”

About Generation Equity Investors

Generation Equity Investors (www.generation-equity.com) is a private equity investment firm based in Boston and New York providing capital and management assistance exclusively to established small businesses. GEI seeks to partner with experienced management teams in growth financings, buyouts, and recapitalizations and will take an active advisory role to help build more valuable businesses.

According to Gary Furst, Managing Partner at GEI, “Sherrill Tree is the leading catalog and wholesale supplier for the arborist trade. The Company has demonstrated consistent top and bottom line growth under the capable leadership of Tobe Sherrill and Alma Hill through product innovation, incredible service and unique programs that support its customers and its industry. Triarch did a superb job in helping create this new partnership.”

About Triarch Partners, LP

Triarch Partners (www.triarchpartners.com) is an investment banking firm based in Charlotte, North Carolina dedicated to providing quality investment banking services to smaller middle market companies. The professionals at Triarch Partners have over 70 years of combined experience across a wide range of industries and transactions sizes via the completion of over 200 advisory and capital raising assignments. TCP, LLC, an affiliate of Triarch Partners, is a member of FINRA (formerly NASD) and SIPC (www.sipc.org).