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*The brands and
certain assets of*



have been acquired by



*The undersigned acted as
exclusive financial advisor to
Bumble Bee Foods, LLC,
in this transaction.*



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September 2008

We are pleased to announce that Triarch Partners, LP recently advised Bumble Bee Foods, LLC ("Bumble Bee"), a subsidiary of Connors Bros. Income Fund (TSX: CBFUN) (the "Fund") on the divestiture of its Castleberry's® red meats business to Aunt Kitty's Foods, Inc., a subsidiary of Hanover Foods (OTC: HNFS.A) ("Hanover").

Triarch assisted Bumble Bee in the strategic review of its red meats business, resulting in the sale. Hanover acquired the Castleberry's brand, inventory and certain equipment related to the chili, stew, hash and other meats products. Hanover currently operates its own factory in New Jersey. In addition to its seafood products, the Fund will continue to market its shelf-stable poultry, chicken and dumplings, and sausage product lines sold under the Sweet Sue® and Bryan® brand names and will source these products from contract packers. Terms of the sale are undisclosed.

About Triarch Partners, LP

Triarch Partners (www.triarchpartners.com), founded in 2004, is an investment banking firm based in Charlotte, North Carolina dedicated to providing quality investment banking services to smaller middle market companies. The professionals at Triarch Partners have over 70 years of combined experience across a wide range of industries and transactions sizes via the completion of over 200 advisory and capital raising assignments. TCP, LLC, an affiliate of Triarch Partners, is a member of FINRA (formerly NASD) and SIPC (www.sipc.org).